1	EC'd Yes	Rep Order#
		6819926
		Ver# 7
		Mod# 2
		Ver# 7 Mod# 2 Status Confirmed
Showing B	Last	Traffic Order# 102339
Showing Buylines: All Lines	Last Received: 08/02/2012 3:46 PM	
nes	08/02/2012 3	Printed:
	:46 PM	08/03/2012 10:42 AM

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Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().NASIT
Product NASIT
Estimate# 1246 Maura Gilroy WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1246 Flight Dates 09/27/2012 - 10/08/2012 Hiatus Weeks Agency () GMMB 3050 K ST NW Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

-- CONTRACT COMMENT --

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F	}	ш	N	ω	A	G 1	Ø	7	ω	ø	10	11 11	12	13	
Day		TH-F,M	TH-F,M	TH-E,M	SA	SU	DS	тн-т,м	TH-F,M	TH-F,M	TH-F,M	TH-F, M	TH-F,M	TH-F,M	
Time		5A-6A	6A-7A	7A-9A	7A-9A	8A-9A	930A-10A	9A-10A	10A-11A	11A-12P	12P-1230P NEWS	1230P-1P	1P-2P	2P-3P	
Program		WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	TODAY SHOW	SATURDAY TODAY	MEET THE PRESS	CHRIS MATTHEWS SHOW	TODAY SHOW II	TODAY SHOW III	RACHEL RAY	P NEWS 3 AT NOON	NEWS 4: THE AGENDA	DAYS OF OUR LIVES	THE DOCTORS	
Len	:	:30	:30	:30	;;30	:30	:30	:30	: 30	: 30	:30	:30	:30	:30	
Rate		\$400.00	\$725.00	\$900.00	\$625.00	\$3,000.00	\$500.00	\$425.00	\$325.00	\$325.00	\$425.00	\$325.00	\$425.00	\$325.00	
Dates		10/04-10/08	10/04-10/08	10/04-10/08	10/06-10/06	10/07-10/07	10/07-10/07	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	
Spots/Week) 	0	0	0	0	0	0	0	O	0	0	0	0	0	
₩@@Ks) 	0	0	0	0	0	0	. 0	0	0	0	0	0	0	
Total Spots	9	Ö	0	0	0	0	o To	0	0	0	0	0	0	0	
Total Cost		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Daypart	1														

Rep Order# EC'd Yes
6819926
Ver# 7
Ver# 7 Mod# 2
Status Confirmed
Traffic Order# 102339 Last Received: Showing Buylines: Al
39 Printed: 08/03/2012 10:42 AM Last Received: 08/02/2012 3:46 PM Showing Buylines: All Lines

H Fax# Phone# Station K Advertiser Estimate# Product Buyer 29 8 27 26 25 24 23 22 21 20 19 <u>بر</u> 82 17 16 15 占 KSNV-TV LAS VEGAS, NV. rr ().NASIT NASIT Maura Gilroy 1246 S mj SA TH-F, M SA TH-F, M 'n υŢ Z Day TH-F,M SA TH-F,M TH-F, M TH-F, M TH-F, M 1135P-1235A Time 8P-9P 11P-1135P NEWS 3 NIGHTSIDE 5P-630P 10P-11P 1130P-1A 11P-1135P NEWS 3 NIGHTSIDE 9P-10P 10P-11P 630P-7P 430P-5P 4P-430P 10P-11P 7P-730P 630P-7P GRIMM NEWS NEWS NBC PRIME DATELINE SATURDAY NIGHT LIVE TONIGHT SHOW W/ JAY LENO EARLY NEWS PARENTHOOD SMASH WHEEL OF FORTUNE **JEOPARDY** FIRST NEWS Program w 4 AT οŢ 430P HHE w Ţ POINT FOUR Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 :30 :30 :30 :30 :30 : 30 :30 :30 :30 :30 :30 :30 Len :30 :30 :30 09/27/2012 - 10/08/2012 108/115/1246 \$600.00 \$2,600.00 \$1,400.00 \$500.00 \$1,100.00 \$1,200.00 \$3,200.00 \$1,300.00 \$1,200.00 Rate \$2,600.00 \$3,200.00 \$1,300.00 \$425.00 \$725.00 \$725.00 10/06-10/06 10/05-10/05 10/06-10/06 10/04-10/08 10/06-10/06 10/04-10/08 10/05-10/05 10/04-10/08 10/04-10/08 10/06-10/06 10/04-10/08 Dates 10/02-10/02 10/08-10/08 10/04-10/08 10/04-10/08 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 Spots/Week Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# # of 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 0 0 0 0 0 0 0 Total Spots 0 0 0 0 0 0 0 0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Total Cost \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00

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Daypart

Estimate# 1246 Buyer Maura Gilroy Phone# Fax#	Station KSNV-TV LAS VEGAS, NV Advertiser ().NASIT Product NASIT	Rep Order# 6819926 EC'd Yes
	EGAS, NV.	Ver# 7
		7 Mod# 2 Status Confirmed
		Status
Agency C/P1// Flight Dates Hiatus Weeks	Agency	Confirmed
Agency C/P1/P2/E 108/115/1246 Flight Dates 09/27/2012 - 10/08/2012 Hiatus Weeks	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 102339 Last Re Showing Buyl
		ceived: ines: All
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	Printed: 08/03/2012 10:42 AM 08/02/2012 3:46 PM Lines
Phone# FAX#		}/03/2012 PM
215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	10:42 AM

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Report Totals: 0 / \$0.00

---REPORT TOTALS---

-SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 0 / \$0.00 Sales Totals: 0 / \$0.00 Oct 12: 0 / \$0.00

--COMPETITIVE-

Market Totals \$0

CATV XXXX

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KBLR KTUD

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KINC KVCW

% % %

KLAS

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KVVU KSNV

28% 17%

---COMPETITIVE COMMENTS---

EST SHARES

NOV12

Books

Demos

RA35+

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

-- CREDIT RISK --

CASH IN ADVANCE

Rep Order# EC'd Yes 6819926 Ver# 4 Status Returned Traffic Order# 102339 Last Received: 05/2
Showing Buylines: All Lines Printed: 05/31/2012 11:10 AM 05/30/2012 9:18 AM

Agency () GMMB
1010 WISCONSIN AVE,S
SUL800, WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/12.46
Flight Dates 09/27/2012 - 10/08/2012
Hiatus Weeks

Rep Firm Sales Office (Salesperson (

1 of

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) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

— CONTRACT COMMENT —

Phone#

Maura Gilroy

Fax# Buyer

Product Estimate#

Station KSNV-TV LAS VEGAS, NV. Advertiser (). NASIT Product NASIT

- REMARKS -

PLEASE SEE BELOW. THANKS!

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Day	тн-ғ,м	TH-F,M	TH-E,M	SA	SU	SU	TH-F,M	TH-F,M	TH-F,M	тн-ғ,м	TH-F,M	TH-F,M
Time	5A-6A	6A-7A	7A-9A	7A-9A	8A-9A	930A-10A	9A-10A	10A-11A	11A-12P	12P-1230P NEWS	1230P-1P	1P-2P
Program	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	TODAY SHOW	SATURDAY TODAY	MEET THE PRESS	CHRIS MATTHEWS SHOW	TODAY SHOW II	TODAY SHOW III	RACHEL RAY	P NEWS 3 AT NOON	NEWS 4: THE AGENDA	DAYS OF OUR LIVES
Len	:30	: 30	: 30	:30	:30	:30	:30	:30	:30	:30	: 30	:30
Rate	\$400.00	\$725.00	\$900.00	\$625.00	\$3,000.00	\$500.00	\$425.00	\$325.00	\$325.00	\$425.00	\$325,00	\$425.00
Dates	10/04-10/08	10/04-10/08	10/04-10/08	10/06-10/06	10/07-10/07	10/07-10/07	10/04-10/08	10/04-16/08	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08
Spots/Week	ω	ω	ω	н	l-r	Н	ω	ω	w	ω	N	ω
# of	1	Þ	₽	⊭)	Ľ	Ľ	Ľ	14	قسو		لندو
Total Spots	ω	ω	ω	ь	-A	Н	. ω	ω	ω	ω	2	w
Total Cost	\$1,200.00	\$2,175.00	\$2,700.00	\$625.00	\$3,000.00	\$500.00	\$1,275.00	\$975.00	\$975.00	\$1,275.00	\$650.00	\$1,275.00
Daypart												

Rep Order# EC'd Yes	Station K Advertiser Product	Estimate# Buyer Phone#	Hax# LT Ln	13	12	15	16	17	18	* 19	*20	21	22	23	24	25	26	. 27
6819926	KSNV-TV LAS VEGAS, NV. r ().NASIT NASIT	1246 Maura Gilroy	Day	TH-F,M	тн-ғ, м	TH-F,M	TH-F,M	TH-F,M	SA	TH-F,M Station	TH-F,M Station	x	TU	म्य	TH-F,M	SA	TH-F,M	SA .
Ver#	S VEGAS, NV SIT		Time	2P-3P	3P-4P	4P-430P	430P-5P	5P-630P	630P-7P	7P-730P Remark: V	730P-8P Remark: V	10P-11P	10P-11P	9P-10P	11P-1135P	11P-1135P	1135P- 1235A	1130P-1A
4 Status Returned			Program	THE DOCTORS	DR. PHIL	FIRST NEWS 3 AT FOUR	NEWS 4 AT 430P	EARLY NEWS	NEWS 3: TO THE POINT	JEOPARDY V4 NOT NA - JEOP 630-7	WHEEL OF FORTUNE V4 NOT NA - WHEEL 7-730	SMASH	PARENTHOOD	GRIMM	NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	TONIGHT SHOW W/ JAY	SATURDAY NIGHT LIVE
Traffic Order# 102339	Agency (1010 V SU.800	Agency C/P1/P2/E Flight Dates Hiatus Weeks				R			H	7	30						LENO	
er# 10233) GMMB VISCONS), WASHI		Len	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30
	ă	108/115/1246 09/27/2012 - 10/08/2012	Rate	\$325.00	\$450.00	\$725.00	\$725.00	\$1,200.00	\$425.00	\$1,300.00	\$1,300.00	\$3,200.00	\$3,200.00	\$2,600.00	\$1,200.00	\$1,100.00	\$500.00	\$1,400.00
Printed: 05/ Last Received: 05/ Showing Buylines: All Lines	20007	12	Dates .	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/64-10/08	10/06-10/06	10/04-10/08	10/04-10/08	10/08-10/08	10/02-10/02	10/05-10/05	10/04-10/08	10/06-10/06	10/04-10/08	10/06-10/06
05/31/2012 11:10 AM 05/30/2012 9:18 AM ines	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week	ω 	N	ω	ш	14	Н	ω.	ω	H	0	н	w	þusi	ω	ы
10 AM 8 AM	\smile	Phone# FAX#	# of	⊢	Н	Н	ш	 3	. ⊷	بر	1-3	H	C	1	1	 1	H	1
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	ເນ (N	ω	ь	4.	Ч	ω	ω	H	0	H	ω	ഥ	ω	ы
2 of 3	PHIA REARY	5540 845	Total Cost	\$975.00	\$900.00	\$2,175.00	\$725.00	\$4,800.00	\$425.00	s3,900.00	\$3,900.00	\$3,200.00	\$0.00	\$2,600.00	\$3,600.00	\$1,100.00	\$1,500.00	\$1,400.00
			Daypart						·									

COMPETITIVE COMMENTS EST SHARES	—COMPETITIVE— Market Totals \$182,232	Sales Totals: 61 / \$51,025.00 Station Totals: 61 / \$51,025.00 Lines not sent/rcld/rtrn: 0 / \$0.00	-SALES MONTHLY TOTALS- Oct 12: 61 / \$51,025.00	-REPORT TOTALS Report Totals: 61 / \$51,025.00	. 29 SA 8P-9P NBC PRIME	28 F 10P-11P DATELINE	LT Ln Day Time Program	Estimates 1246 Buyer Maura Gilroy Phone# Fax#	~ <u>~</u>	Rep Order# 6819926 Ver# 4 Status Returned EC'd Yes
	CATV							Flight Dates Hiatus Week	Agency	_
9/6	11 0 %							Agency CIT XIT 215 Flight Dates Hiatus Weeks	y (1010 \ SU.80	lraffic Ore
	KBLR KTUD				:30	:30	Len		() GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, I	Traffic Order# 102339
	% e% □ O				\$600.00	\$2,600.00	Rate	09/27/2012 - 10/08/2012	() GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007	
	KINC 0%				10/06-10/06	10/05-10/05	Dates	12	007	Printed: 05. Last Received: 05/ Showing Buylines: All Lines
					H	ь н	á.s	50 50	SO SO TH	05/2 05/3 Il Lines
	KLAS						Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (05/31/2012 11:10 AM 05/30/2012 9:18 AM aes
	% T \% \D				Н	₽ I	老牛	1 Phone# 1 FAX#		:10 AM 8 AM
	KVVU				Ľ	⊢ +	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	
	28%				\$600.00	\$2,600.00	Total Cost	5540 [845	PHIA REARY	3 of 3
							Daypart			

-- CREDIT RISK --- CASH IN ADVANCE

Books Demos

NOV12 RA35+